

Social Media

Social media refers to any web application, website, or account that is created and maintained by the Morgan County Library and its staff in their capacity as library employees. This definition encompasses, but is not limited to, social networking platforms such as Facebook, X (formerly Twitter), Instagram, Pinterest, blogs, YouTube, TikTok, and more.

Purpose:

- To increase awareness of library materials, resources, services, programs, and facilities.
- To offer reader's advisory services.
- To build connections and engage with community members, library patrons, other local organizations, and library partners.
- To provide online customer support when possible and practical, given current practices and policies.
- To share urgent information, such as library closures, power or phone outages, or other situations that may affect regular library services.

Maintaining:

- Communications will be responsible for managing and refining the content on the Morgan County Library's social media accounts, while also interacting with the public and community organizations as needed.
- Social media platforms should prominently display the Morgan County Library's name, logo, website, and contact information whenever feasible.
- While there is no reasonable expectation of privacy when participating in library programming or library sponsored events, the library will strive to post photos that are stock images, created by Communications.

Code of Conduct:

- The library invites and promotes feedback, posts, and messages from the community on its social media platforms.
- The library maintains the right to review and, if deemed necessary, delete comments made on its social media platforms that may include, but are not limited to:
 - Intellectual property or plagiarized material
 - Off-topic remarks or disruptive messages
 - Commercial promotions or spam
 - Threatening language, personal attacks, and sharing private information without consent
 - Obscene content or comments
 - Sexist, racist, or defamatory remarks
 - Exclusive language
 - Political advocacy
 - Posts that contravene any laws or library policies
- Any user who repeatedly violates the library's social media policy may be barred from further postings.